MedTOWN

Co-producing social policies with SSE actors to fight poverty, inequality and social exclusion

CAPACITY BUILDING
TRAINING OF TRAINERS PROGRAMME OUTLINE

Co-production, a model for fair and sustainable societies

MedTOWN

The MedTOWN capacity building programme wants to be an up to date, dynamic, fresh and inspiring process that motivates participants to follow a transformational pathway for the strengthening of their abilities and skills in developing new social-economic structures that respond to human needs in their territories considering the environment where they exist, thus, not threatening and promoting human wellbeing within nature's limits.

The training design team identified a metaphor to weave the storyline of the programme, and the inspiration came from the culture of the Phoenicians and the legend of the Phoenix bird.

The **Phoenicians** were a Mediterranean culture that spreaded all along the coastal countries and had some features that fit to the values of the programme content:

~ **Peaceful and trade-based society**: The Phoenicians were not belligerent and the main purpose for their society was trading; not dominating or invading other cultures but trading goods among all different cultures of the Mediterranean area.

~ **Ancient Middlemen**: they were considered middlemen as they were exchanging goods and cultural values among different places and peoples of the Mediterranean, thus, enriching cultures with new discoveries.

~ **Resilient society**: The Phoenicians were famed in the ancient world for their miraculous ability to create awe-inspiring comebacks from devastating loss. Their legend spanned over 4,000 years and still lives on today, teaching contemporary civilization about resiliency, transformation and peace.

Some theories say that from the Phoenician civilization comes the myth of the **Phoenix bird**, who reborns from the ashes after the old one burns out. It has similarities with myths from other cultures (chinese, japanese, indian, persian, slavic, turkic). The Phoenix represents **transformation, strength** and **renewal**. In other words it represents something new that has been born from something that has been destroyed. Can represent the letting go of old ideas, beliefs, or ways of being - something that must occur for real change to take place in our human experience.

The myth of the Phoenix bird and the Phoenician culture inspire the metaphor for the storyline followed by this programme, with the purpose of giving birth to new ways of relating in the social-economic fields considering human and nature wellbeing by reframing the way we live our life in our territories.
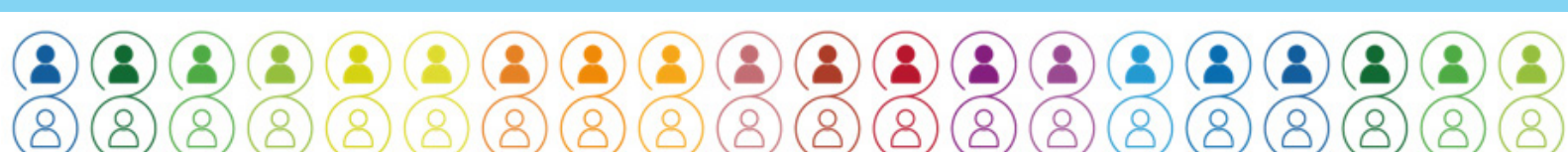
The Phoenix Journey

Transformative Pathways
for Ecosocial Co-production

Vision

Weaving a Mediterranean network of change-makers that help develop co-production processes, building bridges that connect experiences and bring knowledge to the territories, fostering community actions through Social and Solidarity Economy initiatives to enhance social policies and public services towards more equitative, fair and sustainable societies.

Goals

- Support change-makers in understanding socio-economic structures and the role of stakeholders in relation to providing public services to attend to basic human needs, while respecting planetary boundaries and facing the current social and ecological challenges.

- Learn about new economics and governance models, tools and methods in order to implement co-production processes in a specific context, towards resilient and sustainable communities.

Results expected

At the end of the training, participants should be equipped to:

- Explain concepts to their local actors at various levels.
- Select the appropriate tools that can be used for each specific context (inspired from case studies and informed by methods).
- Implement better and more inclusive co-production processes in their territories (identify challenges, opportunities and solutions).
- Create a network of practitioners to promote peer to peer learning.

Journey

The Phoenix Journey
Transformative Pathways for Ecosocial Co-production

STEP 1 — *Observing the ashes*

Human needs and sustainable human development

QUESTION
What are the needs for sustainable human development and how to satisfy them?

FRAMING
In Step 1 we review the basic human needs that must be satisfied for well-being and adequate livelihoods, understanding Sustainable Human Development as a way forward within planetary limits. Socio-ecological resilience becomes a key systemic characteristic to design mechanisms that allow meeting these needs with the capacity to respond to the social and environmental challenges that we currently face. In this module we will explore different approaches and global frameworks for the study and analysis of human societies and their relationship with the environment.

GOALS
- Reflect on basic human needs and how to satisfy them.
- Understand planetary boundaries and how socio-ecological systems behave.
- Reflect on resilience and sustainability of human systems.
- Understand interrelations and interdependence within the Earth system.

STEP 2 — *Watching the horizon*

Co-production of social services and public policies
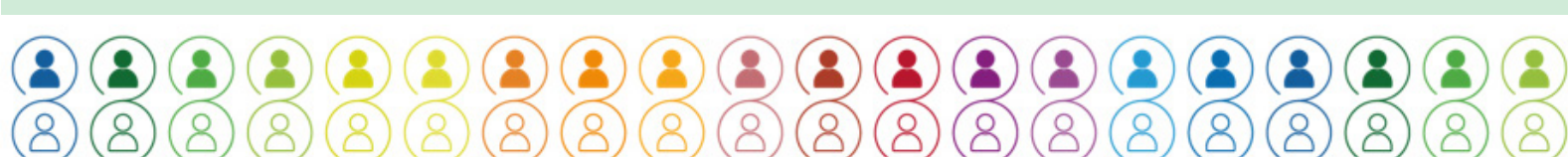
QUESTION
How can co-production through public-social collaboration improve social policies and services to meet human needs?

FRAMING
Public-social and public-private collaboration has been growing in recent years as a solution to extend the capacity of the public administration to meet human needs through social policies and services, with multi-agent cooperation mechanisms based on stewardship agreements for the welfare and care of the common goods. The success of the agreements is ensured through optimal governance models that provide clarity in responsibilities, as well as transparent and accountable decision-making: both key elements in co-production processes. In step 2, principles, types and foundations of co-production of public policies and social services will be presented and keys to successful development of public-social collaboration mechanisms will be discussed.

GOALS
- Understand how public-social collaboration can enhance the provision of social services.
- Review different types of co-production models.
- Debate around co-production cases, learnings and challenges addressed.
- Realize the importance of the role of the community as a social agent for co-production.

STEP 3 — *Realizing our essence*

Social Solidarity Economy

QUESTION
What are the frameworks that can help to transform our economy to one that puts life (of people and planet) in the center?

FRAMING
The current economic system is guided by economic balance and interests as a reference, benefiting a few at the cost of the well-being of a large part of society, and the destruction of ecosystems by unsustainable, unfair and unequal models of production and consumption. However, there are other economic models that prioritize the well-being of people, social justice and environmental sustainability, models that put life at the center instead of the pursuit of economic profit. In this module we will review a diversity of alternative economic models with special emphasis on the Social and Solidarity Economy as an appropriate framework for co-production processes.

GOALS
- Understand in a general way and reflect upon the prevailing economic system, and why and how it leaves out a large part of the population.
- Review new economic models based on eco-social values.
- Analyze the framework of Social and Solidarity Economy.
- Explore complementary currencies as a tool to enhance local economies.
- Understand interrelations and interdependence within the Earth system.

STEP 4 — *Spreading the wings*

Social technology and organizational development
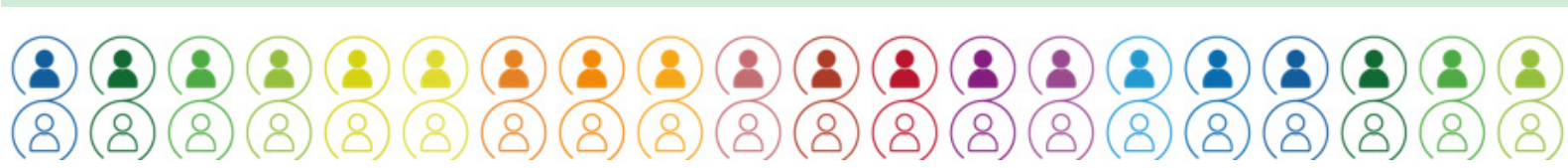
QUESTION
What are the organizational tools we can use to articulate new structures?

FRAMING
The socio-economic system is based on how we relate to each other and to the environment; organizational structures condition aspects such as social justice, equality and environmental sustainability. The concept of governance includes all the elements that characterize the functioning of social structures: power and rank dynamics, decision-making processes, participation mechanisms, etc. In this module we will analyze the different components of governance and we will deepen into facilitation skills to achieve social structures that favor collaborative processes for co-production.

GOALS
- Review the different elements of governance.
- Reflect on governance models in social structures.
- Understand the skills needed for a successful group facilitation.
- Learn different social technologies to work with groups and organizations.

The Phoenix Journey
Transformative Pathways for Ecosocial Co-production

STEP 5   *Taking flight*

Co-production in practice and eco-social innovation

QUESTION

How can co-production have a positive impact in our territories?

FRAMING

Ecosocial innovation is a process by which we design socioeconomic activities whose main objective is to generate a benefit for people and / or the environment. Through innovation processes, public-social or public-private collaboration mechanisms can be explored and co-designed to respond to real life needs, through the co-production of social policies and the improvement of public services. In this module we will analyze types and methods of eco-social innovation and we will explore practical cases that inspire us to respond to the challenges and needs of our communities and territories through new co-production processes.

GOALS

- Understand what eco-social innovation is.
- Explore different types of eco-social innovation and methodologies to generate them.
- Reflect on reference case studies of co-production and key learnings.
- Co-design a recommendation list and multi-step process for a successful co-production initiative.

## Advanced Training of Trainers

FRAMING

Given that the vision and goal of the programme is to create a network and train change-makers who will be able to transfer the information and learning generated throughout the course to the different countries and territories that participate in the MedTOWN consortium, the advanced Training of Trainers seeks to deepen into design and facilitation skills for training sessions and workshops.

This part of the programme will have as protagonists the trainees who will be responsible for the design of the National Workshops; they will lead the group work sessions, and will receive feedback and recommendations from the lead training team.

Throughout these three days, group dynamics, experiences and recommendations that can help to prepare successful National Workshops will be shared.

GOALS

- Practice and experience methodologies, facilitation skills and techniques.
- Co-design group sessions to work around the themes of the programme.
- Generate shared learning for the design of National Workshops

MedTOWN
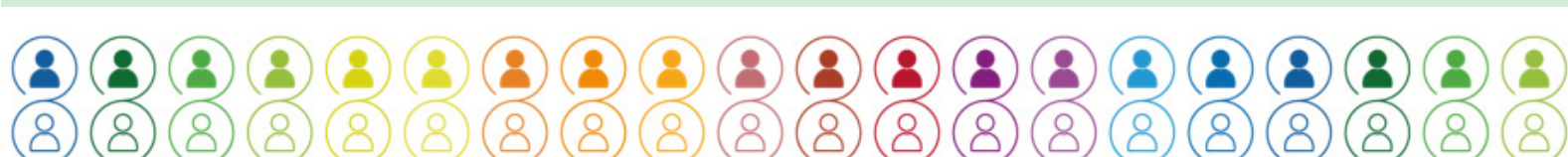
Pre-launch introductory meeting | **1**st **October**
Launching Conference | **5**th **October**

General Training
5th, 6th, 7th, 8th & 12th October

MORNING
9 - 12:30 h (CET)

Check-in	15'
Live webinar I Reflections on theoretical contents	1 h
Break	30'
Live webinar II Group dynamic	1,5 h
Check-out	15'

AFTERNOON
Flexible timing (~ 2-3 h)

On-line platform
Theoretical content

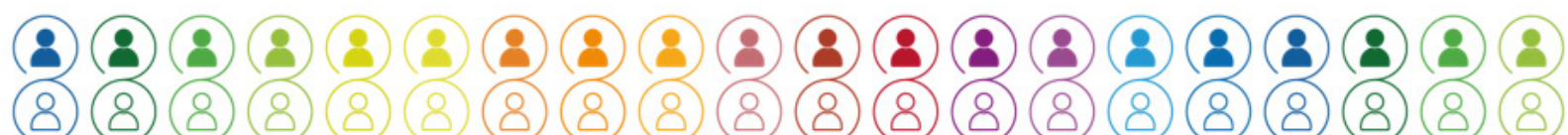## Advanced Training of Trainers
13th, 14th & 15th October

MORNING
9 - 12:30 h (CET)

Check-in	15'
Live webinar I Designed by participants	1 h
Feedback for Webinar I By Trainers	15'
Break	30'
Live webinar II Designed by participants	1 h
Feedback for Webinar II By Trainers	15'
Check-out	15'

AFTERNOON
Flexible timing (~2-3h)

Webinar design
By participants in pairs

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